

# TradeStationZone Advertising

## FEATURED COMPANY on TradeStationZone

Our most comprehensive advertising package helps showcase your company's products and services for one month as a Featured Company on TradeStationZone. This package includes:

- ✓ **Featured E-mail** showcasing your company and your products with links and descriptions that will be sent to all of our members, users, and mailing list subscribers.
- ✓ **Featured Company Listing** on the Home page of TradeStationZone.
- ✓ **Featured Products** or Services listings (up to three) on the Home page of TradeStationZone.
- ✓ **Featured Interview** listing on the Home page of TradeStationZone and your interview will be added to the Vendor Interviews page of TradeStationZone.
- ✓ **Featured Best Deals** (up to three) on the Home page of TradeStationZone.
- ✓ **Featured Banners** (one large at the top of the page and one small to the right of the page) that will appear with the most frequent rotation with links to your products on TradeStationZone.
- ✓ If you have any **Reviews** of your software by any publication or individual, we can place those under the description of each product and these will remain on TradeStationZone.
- ❖ **Additional Pop-Up window** option with a link to your site is available for sale separately.
- ❖ **Additional Monthly Banners** (two - one large at the top of the page and one small to the right of the page) are available for sale separately.

The screenshot shows the TradeStationZone website interface in Microsoft Internet Explorer. The page features a navigation menu with links for Home, Products, Services, Forum, News, Providers, Resources, About Us, and Contact Us. A search bar and a mailing list sign-up form are also present. The main content area is divided into several sections: **TSZ MENU** (Member Login, Home, Custom Programming, Vendor Interviews, TSZ Newsletters), **Headline News** (TradeStation is a Self-Clearing Brokerage Firm, RINA Systems, Inc. donates \$600,000 in Financial Services Software, Interview with Leo Zamansky in Stocks And Commodities Magazine), **Best Deals** (Save \$98 when you purchase ProfitTrader 7.0), **Featured Products** (Walter Bressert's ProfitTrader 7.0, Walter Bressert's Swing Trades Program, The Gap Trade), **Featured Interview** (with Brian Ortman of Forex System Brokers), and **Featured Company** (Walter Bressert). On the right side, there are two vertical banners: **BANNER 1** (WISDOM FINANCIAL FREE 30 Day System Trial) and **BANNER 2** (Trade Center Inc. FREE Dynamic Report). Other callouts point to **BEST DEALS**, **FEATURED PRODUCTS**, **INTERVIEW**, and **COMPANY INFO**.

## BANNERS on TradeStationZone

This screenshot shows the TradeStationZone website home page with a large banner at the top. The banner features the TradeStationZone logo, the TradeBolt logo, and the text "100% hands-free trading". Below the banner is the navigation menu and the mailing list sign-up form. The date "October 19, 2004" is displayed on the left side of the page.

Link to your company's page on TradeStationZone directly from Banners displayed for one month on the site.

